



**For Immediate Release:
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Fresh-Lock Closures Showcase Sustainable Flexible Packaging Innovations at PACK EXPO International

The Fresh-Lock team invites brands and producers to experience sustainable solutions and discover how they can benefit from reclosable flexible packaging

APPLETON, Wis. – [Fresh-Lock® closures](#), a leading brand in reclosable packaging technology, will showcase meaningful advances in sustainable flexible packaging at PACK EXPO International, October 23-26 in Chicago. Attendees are invited to visit Fresh-Lock at booth S-3541 to learn more about flexible packaging innovations, sustainability efforts, and how collaboration drives efficiency and enhances the consumer experience.

“With rising costs, changing sustainability measurements, and increasing consumer demand, sustainability in today’s packaging industry is growing more complex,” said Brad Hansen, president of Presto Products specialty businesses. “As the Fresh-Lock team, we value collaboration in the flexible packaging industry. We have made significant progress in closure technologies and it is our goal to connect with flexible packaging colleagues to help better navigate this evolving landscape.”

Fresh-Lock will showcase a variety of PE sliders including the Child-Guard® child-resistant slider system, now fully recyclable when used as a closure on a polyethylene recyclable pouch. This closure can be used on a wide range of product applications and medium to large pouch sizes. Child-Guard® slider brings tested performance to your packaging needs, specially designed for products that should not be handled by children without adult supervision.

Fresh-Lock® Grip and Rip feature will also be shown, providing an alternative opening solution for packages that are currently made of a woven polypropylene film with a sewn top. Grip and Rip utilizes a tear bead functionality to simplify opening for consumers, while creating a clean and smooth tear.

Additionally, the Fresh-Lock team is excited to share all the benefits of sustainable closures available in the 8000 series. Fresh-Lock® zipper style 8425, for example, was designed to meet challenges associated with dry, particle, and granular product applications and the cracking of digitally printed inks on mono-layer recyclable films. This closure, among others in the 8000 series, aims to help provide packaging solutions that contribute to a circular economy while minimizing reduction in production efficiencies.

On Monday, October 24, at 1:00 p.m. (CST), Todd Meussling, senior manager of market development Fresh-Lock® closures, will host “Tackling Packaging Challenges and Pressures” on Innovation Stage 1 (N4560). This 30-minute panel discussion will examine how businesses can balance the pressures of sustainable flexible packaging through collaboration. Attendees

will gain valuable insights on how Fresh-Lock collaborated with Kirkland's Signature® to accommodate consumer demand for a more sustainable packaging solution that doesn't sacrifice safety.

For additional information about Fresh-Lock® closure solutions, visit <https://fresh-lock.com/news-room>.

[Product photos are available for media use.](#)

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About Fresh-Lock® Flexible Packaging Closures

The Fresh-Lock® brand is the market leader in press-to-close zipper and track & slider reclosable solutions for flexible packaging. With a solution for practically any packaging need, our closures help drive consumer loyalty and brand differentiation through functional benefits. The Fresh-Lock team offers specialized packaging machinery and quality components for fast and efficient track and slider applications.

Our solutions include the child-resistant Child-Guard® slider and the Fresh-Lock® 8000 series, a line of sustainable closures designed for flexible packaging. The Fresh-Lock® brand of products is designed and produced by Presto Products, a business of Reynolds Consumer Products.

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