



**For Immediate Release:
March 7, 2022**

Fresh-Lock Closures Showcase Child-Resistant Solutions at PACK EXPO East 2022
Innovative solutions to meet sustainable and safe reclosable packaging needs

APPLETON, Wis. – [Fresh-Lock® closures](#), a leading brand in reclosable packaging technology, will showcase meaningful advances in sustainable, child-resistant packaging at PACK EXPO East 2022, March 21-22 in Philadelphia. Attendees are invited to visit Fresh-Lock closures at booth 1701 to experience new products that meet current industry needs, including compostability, recyclability, and child resistance.

“Reliable packaging isn’t enough. The Fresh-Lock team is fixated on creating innovative solutions to improve sustainability and safety for the flexible packaging industry,” said Fresh-Lock’s Business Development Manager, Thomas Morsheimer. “By changing our approach to product packaging, we have made significant progress in closure technologies. We are thrilled to share how brands and packagers can improve their sustainability and safety efforts by implementing our solutions.”

The Fresh-Lock team recognizes that packaging can play a critical role in the prevention of product accidents with young children. Excited to deliver new innovations for the pharmaceutical industry, the Fresh-Lock® brand will feature their newest child-resistant technology—a slider ideal for recycle-ready pouches.

The Fresh-Lock® Child-Resistant zipper will also be showcased, now available in a fully compostable option. Fresh-Lock Child-Resistant packaging is designed to prevent children from accessing the contents while remaining easy for adults to open.

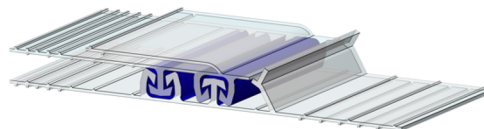


Figure 1 Fresh-Lock Child-Resistant Zipper style 8511

To further the experience, guests are invited to visit the [virtual Fresh-Lock Marketplace](#), where they can access information and videos on Fresh-Lock’s newest products and innovations.

On Tuesday, March 22nd, at 11:00 EST, Fresh-Lock’s thought leader, Thomas Morsheimer, will present “Could Compostability Be the Right Path for Your Flexible Pouch” on Innovation Stage 2226. This seminar will examine the process for considering compostables as a flexible pouch option and emphasize what it takes to bring them to the market.

For additional information about Fresh-Lock closure solutions and initiatives, including a list of PACK EXPO exhibitors that will be running Fresh-Lock products in their booths during the event, visit the brand's [PACK EXPO exhibitor page](#) or <https://fresh-lock.com/news-room>.

Product [photos and descriptions](#) are available for media use.

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About Fresh-Lock® Flexible Packaging Closures

The Fresh-Lock® brand is the market leader in press-to-close zipper and track & slider reclosable solutions for flexible packaging. With a solution for practically any packaging need, our closures help drive consumer loyalty and brand differentiation through functional benefits. The Fresh-Lock® brand team offers specialized packaging machinery and quality components for fast and efficient track and slider applications.

Our solutions include the child-resistant Child-Guard® slider, reduced scale Fresh-Lock® mini slider, and the Fresh-Lock® 8000 series, a line of sustainable closures designed for flexible packaging. Fresh-Lock products are designed and produced by Presto Products, a business of Reynolds Consumer Products.

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