



The Leader in Reclosability

**For Immediate Release**

January 25, 2017

**Presto® Products Company Showcases Zipper Tape, Thermoform Zippers, and Press-to-Close and Slider Technology at IPPE**

*The company, booth B4975, will join 1,200 exhibitors in Atlanta*

**Appleton, Wis.** – [Presto® Products Company](#) a leader in the private label and flexible packaging industries, features three of its products, including Press-to-Close Zipper Tape, Thermoform Zippers, and Press-to-Close and Slider Technology for consumer goods at the 2017 [International Production and Processing Expo](#) (IPPE).

“We continuously work to develop cutting edge technology for the protein industry, and we are looking forward to sharing these convenient, innovative products at IPPE this year,” Brad Hansen, Presto® president, said.

**Press-to-Close Zipper Tape** is ideal for Individual Quick Frozen (IQF) foods packaged on vertical form, fill, and seal machinery. The Zipper Tape is designed for high efficiency runs on fully automated equipment and unsupported polybag applications, and offers a scored tear-off option for improved barrier protection during shipping.

**Press-to-Close Thermoform Zippers** are designed for processed and sliced meat pack products produced on Thermoform fill and seal equipment. The flexibility of the product allows it to feed smoothly into the equipment. Available in a variety of colors, the product's Soft Seal® material creates a high-integrity side seal, using less crush energy.

**Press-to-Close and Slider Technology** are designed for all consumer goods, including cheese, snacks, and deli meat. The trusted slider's reclosable performance is convenient and reliable for consumers.

IPPE will take place January 31-February 2, 2017, at the Georgia World Congress Center in Atlanta. The expo attracts 30,000 visitors each year and is the largest annual trade show for the poultry, meat, and feed industries.

For more information on Presto® Products' technology, visit [fresh-lock.com](http://fresh-lock.com), the company's IPPE booth B4975 for a briefing, or email [prestofreshlock@reynoldsbrands.com](mailto:prestofreshlock@reynoldsbrands.com).

**About Presto Products Company**

[Presto® Products Company](#) is a market leader in the private label and flexible packaging industries. In 1979, Presto became the first private label company to introduce reclosable sandwich and food storage bags, later launching the Fresh-Lock® zipper product line. In 2010, Presto® Products' parent company, Reynolds® Group Holdings Limited, acquired Pactiv Corporation and the Slide-Rite® brand of tracks & sliders. Presto® Products Company is a division of Reynolds® Consumer Products, the owner of two of the most trusted household brands today, Reynolds® and Hefty®.



[www.fresh-lock.com](http://www.fresh-lock.com)

The logo for FreshLock zipper, featuring the brand name in a bold, sans-serif font with 'zipper' in a smaller font below it, all enclosed in a blue rounded rectangle.The logo for SLIDE-RITE SLIDER, featuring the brand name in a bold, sans-serif font with 'SLIDER' in a smaller font below it, all enclosed in a blue rounded rectangle with a red zipper pull icon.

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