

Slide-Rite's® Tom Morsheimer to Speak at Global Pouch Forum in Miami; Highlight New Pouch Markets, Value-Added Features

APPLETON, Wis. – Private label and flexible packaging industry leader Slide-Rite®, a Presto® Products Company, is proud to announce Slide-Rite Business Development Director Tom Morsheimer will be a featured presenter at the [Global Pouch Forum](#) in Miami, Fla., next month.

During his presentation on Thursday, June 16, at the InterContinental Miami Hotel, Morsheimer will focus on the importance of providing value-added features – such as child-resistance – as brand owners learn how to open new pouch and resealable packaging markets.

[Morsheimer](#) is one of more than 20 [featured speakers](#) scheduled for the three-day packaging conference, June 15-17, directed towards developers, engineers, marketing managers, and converters.

Morsheimer has been on the cutting edge of reclosable and child-resistant technology for nearly two decades. He began his career with [Slide-Rite](#) in 1999 as a machine development controls engineer and subsequently served in its research, machine, product and process development departments. Since 2009 he has served as Fresh-Lock® Zippers and Slide-Rite Tracks & Sliders' business development manager.

Tom's latest work within the Presto business unit is [Child-Guard™](#), a revolutionary, cost-effective and easy-to-use ASTM D3475-compliant child-resistant packaging solution that meets Poison Prevention Packaging Act (PPPA) standards and has been awarded an Federal Drug Administration Drug Master File (DMF) listing for use in pharmaceutical applications. Other applications include nutraceuticals, chemical, lawn & garden and household products.

Slide-Rite Fresh-Lock is a proud sponsor of this year's Global Pouch Forum.

###

Photo: Tom Morsheimer (300 dpi)

Caption: Tom Morsheimer, Slide-Rite Business Development Director

About Presto Products Company

[Presto Products Company](#) is a market leader in the private label and flexible packaging industries. In 1979, Presto became the first private label company to introduce reclosable sandwich and food storage bags, later launching the Fresh-Lock® zipper product line. In 2010, Presto Products' parent company, Reynolds Group Holdings Limited, acquired Pactiv Corporation and the Slide-Rite® brand of tracks & sliders. Presto Products Company is a division of Reynolds Consumer Products and is the owner of two of the most trusted household brands today, Reynolds® and Hefty®.

FreshLock
ZIPPER

SLIDE-RITE
SLIDER

The Leader in Reclosability

For More Information Contact:

Tara Brzozowski, Presto Public Relations

Phone: (920) 983-9700

Email: tara@goelement.com



www.fresh-lock.com